

## University of Pretoria Yearbook 2018

## Local, regional and international issues in communication management 780 (IKO 780)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	40.00
Programmes	PGDip Communication Management
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Divsion of Communication Management
Period of presentation	Semester 1 and Semester 2

## Module content

- Communication management in South Africa
- Communication management in a developmental state
- Communication management in SADC, Africa and BRICS
- International communication

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